<http://www.sciencedirect.com/science/article/pii/0277953695004114>

**What to turn in**

Your team report should include:

1. BRIEF descriptions of ALL of the preliminary designs your team came up with.

a) Minimalist design mirroring meetup.com. Emphasis on images of experiences and ratings.

b) Web based design with emphasis on profile suggestions and a plethora of events constantly on display. Recent posts constantly updating to show new experiences.

c) Rating system with simple 5 star rating option and expandable questionnaire with more detailed rating options.

d) A social oriented design with “likes”, sharable experiences, and a customizable user profile. Experiences happening today are shown. Customizable suggested experiences.

e) Single scrolling pages with long extended windows. First showing all experiences, then an individual experience with relevant information such as cancellation policies, required gear, supplied gear, map views, and reviews. Finally a window with sign up information is shown in order to book the experience. (Compatible with mobile and web devices. Online payment.

f) Main window design with changing navigation/menu items on right sidebar. Sample views (like craigs list). Standardized application process. Review system.

**HIGHLIGHTS:** standardization, social elements, ease of use, rating systems, field of emphasis? Customization, minimal navigation, visual persuasion.

2. For at least two of your preliminary designs, prepare scenarios for each of your representative tasks, showing what the user has to do, and how the system responds.  The scenarios should show what would be on the screen at each major step in each task.

1.